

Startup, Starts Now! Entrepreneurial Summer Camp

1. **Purpose:** The camp aims to encourage the exchange of innovation ideas and entrepreneurship thinking between the younger generations in Asia. Through this program, we hope to facilitate cross-border startups, promote and share the development of regional economic resources and services. The 10-days program including entrepreneurship courses, ideas exchanging (between the participants and the investors), company visits, and cultural experience trip.

*For the ideas exchanging on the last day of the camp, each team will pitch to the venture capital and angel investor and have the chance to get investment for your idea.

2. **Organizer:** Youth Development Administration, Ministry of Education

Executive: National Kaohsiung University of Science and Technology

3. **Camp Name:** Startup, Starts Now! Entrepreneurial Summer Camp

4. **Date:** August 1-10, 2018

5. **Location:** National Kaohsiung University of Science and Technology (First Campus)

Address: No.1, University Rd., Yanchao Dist., Kaohsiung City 824, Taiwan (R.O.C.)

6. **Eligible participants:**

- Will have 40 students in total, 20 students from New Southbound Countries (5 for international student study in Taiwan) and 20 for domestic students. 15 students for each domestic and New Southbound Countries are on the waiting list for admission additionally.
- College or university students with passion and ideas of innovation and entrepreneurship. (including graduate and Ph. D Program students)
- Participants should have fair/good English communication skills (at least fluent for daily life conversation.)
- List of New Southbound Countries (in alphabetical order) : Australia, Bengal, Bhutan, Brunei Darussalam, Cambodia, India, Indonesia, Laos, Malaysia, Myanmar, Nepal, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, and Vietnam.

7. **Registration:** Please complete the online application before May 31st, 2018 (GMT+8). The Final Results notification will be sent via E-mail and announced on the website of the organizer and executive in the middle of June, make sure to reply the willingness of participation as requirement.

8. **Sign up here:** <https://goo.gl/forms/39OKjxINPcTgKal23> (Upload your 1-3 minutes self-introduction and entrepreneurial idea video in English and paste the link in the sheet to get extra credit.)

The organizer reserves the right to make changes to the camp program.

9. Scoring Criteria:

The executive will review the eligibility, and the organizer will invite specialists and scholars as committee members to review and determine the participants list. The review items are as follows.

Review Item	Ratio
Business/product idea (Feasibility, market-driven, innovative of your business/product idea)	40%
Completeness of the application google sheet (Make sure to let judges fully understand your idea, motivation to the camp, entrepreneurial related experience)	30%
Learning experiences to Entrepreneurship (Show us, if you have ever participated in creative, innovation, entrepreneurship activity or competition)	20%
English communication skills (English certification or English self-introduction video)	10%

10. Course Plan

- Ice-breaking: Through Ice-breaking activities to help team members to get to know each other.
- Team Matching: Participants will be asked to come up with a business idea, and some of the ideas will be selected to have further discussion. Participants will be divided into groups to discuss on the selected project and have further interaction with students from different countries.
- Idea Inspiration: Through design thinking course to help students to re-examine the feasibility, market-driven, innovative of their business/product idea.
- Innovation Practice: By using the equipment of Fi-Lab to make ideas into prototype.
- Company Visit: We have successful entrepreneur to give speech to students for their better understanding of worldwide entrepreneurship incubation environment and resources.
- Ideas Exchanging: Pitch to angel investors, team might be funded if investors are interested in the idea.

11. We offer:

- The students accepted in the initial trial can participate in this camp for free. We offer full subsidy for accommodation and meals during the program (personal expense is not including). For domestic student or international student in Taiwan, we offer one round-trip travel allowance from north of Chiayi to Kaohsiung (price will be determined according to the location of your school

The organizer reserves the right to make changes to the camp program.

or domicile) HSR, Train, Bus regular/student tickets are all accepted, reimburse by actual. For the foreign student accepted in the initial trial (non-Taiwanese nationals and studying abroad), the organizer will offer the round-trip economic class airfare between participant's home country to Taiwan.

- After camp, we provide 6 months usage of school working space and professional consultant for helping the team that build during the camp to make connection to local resources and to apply for domestic fundraising.
- Those who participate in whole activity will be given a certificate of participation.

12. Note:

Please read carefully for all the information below. Participants will be responsible for all conflicts occur and the executive reserve the right to cancel the qualification of participation & award-winning with no objection allowed. If there's any further question, please contact the related unit within the period.

- The one who have won awards of innovation or other competitions are encouraged to apply. Also, the one has to disclose certain subsidies or awards obtained from other competition and stated clearly in the application for further evaluation by the judges.
- The proposal submitted by the team without copying or recording any published or unpublished concepts, work and images.
- Please pay attention to all announcements (including those in website and mailbox) and co-operate with us to achieve all the above matters.
- Please re-confirm before submitting the files for application, otherwise the team will be disqualified.
- All files submitted will not be returned.
- All registered participants are seen to agree and obey the all conditions (including attachment) and regulations announced. Executive reserves the right to amend the regulations if further adjustment is needed.
- The participant should bring laptop by self. It is needed while making presentation slides on Demo & Pitch Day.
- The operating system used by the executive is Windows. Macintosh computer is not provided. Please note that you need to supply your own one with a VGA socket for the external device.

13. Camp Schedule:

Important Date		Content
Application and Submission	Now 2018.05.31	Please complete the online application on https://goo.gl/forms/39OKjxINPcTgKal23 ,and upload the following documents in the sheet. Documents: 1. Declaration Form (Appendix I, scan with signature) 2. Declaration of Consent from legal representative (For under 18 years old applicant) (Appendix II, scan with signature) 3. Student ID (Scan) Deadline: 2018.05.31(Mon.)24:00(GMT+8)
Result Announcement of the Initial Trial	2018.06.	The result will be announced on the website of the organizer and executive. Participants will also be informed via email.
Attendance Confirmation	7 Days after announcement released	Confirmation deadline: 7 days after the announcement released, 24:00 (GMT+8) Those who accepted in the preliminary round are asked to reply the confirmation email on time. ※ Please reply for attendance before 7 days after the announcement, or the qualification will be declined and replaced by the waiting list.
Camp	2018.08.01 2018.08.10	Startup, Starts Now! Entrepreneurial Summer Camp ※ The entire process will be conducted in English.

14. Contact information:

- Executive: National Kaohsiung University of Science and Technology
- Contact Person: Teresa Sun
- Tel : 886-7-6011-000#8201
- E-mail: t1r1s1a1@gmail.com

The organizer reserves the right to make changes to the camp program.

Declaration Form

of the Startup, Starts Now! Entrepreneurial Summer Camp

_____ hereby give my consent to participate in the Startup, Starts Now! Entrepreneurial Summer Camp (hereinafter referred to as this camp) and declare as follows,

- I. I guarantee that I had well acknowledged the regulations, appendixes and announcements of this camp and sign personally. I am willing to follow the rules. After being investigated and verified, if there is any legal relevant dissension caused, I will undertake the legal liabilities. The executive also has the rights to cancel the camp and award qualification, including the prize awards and certificate. The qualification of applying the entrepreneurship counseling to the executive will be canceled immediately. We have no objection thereto.
- II. I warrant that the registration information is correct and the entries are original and non-plagiarism. Above information is true, if not, I will bear any legal responsibilities should they incur.
- III. I confirm to submit entries on time according to the schedule.
- IV. I warrant that the organizer has rights to edit, publish and issue all relevant video recordings, texts and designs of entries.
- V. The organizer reserves the rights to modify the regulations of this camp.
- VI. I confirm that the organizer can collect, save, analyze and use the name, ID number, phone number, affiliation, E-mail and resident address for the camp affairs. The participant can ask for checking, reading, modifying, using and deleting it even to stop collecting information. If the participation, winning and awarded rights are affected, the participant should be responsible for his/her own.

Signature

Date

(Year/Month/Day)

Declaration of Consent

from legal representative of the
Startup, Starts Now! Entrepreneurial Summer Camp
(For under 18 years old applicant)

I, _____
(Name of legal representation)

(Personal ID No. for Taiwanese / Passport No. for Foreigner)

hereby consent to the participant of my child

(Child's name)

born on

(Child's date of birth, Year/Month/Day)

in the "Startup, Starts Now! Entrepreneurial Summer Camp".

In order to protect the rights and interests of both sides, if there is any legal liability or related issue caused, I am willing to undertake the all legal obligations and liabilities.

Signature

(Please sign personally)

Date

(Year/Month/Day)